



ApDux Innovation

Transforming Dreams into Reality

Who We Are

Apdux Innovations transforms dreams into reality. We are a team of doers who dare to think differently and create technology that has the potential to change human lives. Our mission is to create technology that is advanced yet simple, intuitive, and provides a user-friendly experience for everyone.



Web Development

*Turn Dreams into Reality
with Our Website Development Services*

At Apdux, your website is more than just a digital address; it represents the essence of your business. We create websites with a smooth blend of simplicity and functionality, inspiring your audience and converting visitors into loyal customers. Our industry-relevant services ensure your website looks amazing and is functional, smooth, and intuitive.



App Development

Bring Your Ideas to Life with Our App Development Services

Apps are more personal and integral to daily life. We combine design, usability, and technology to create applications that deliver a personalized experience. Our apps are not only functional but also look amazing, are smooth, and intuitive.



Elevate Your Brand with Professional Graphic Design Services

In today's visually-driven world, a strong design can set your brand apart. I offer comprehensive graphic design services that transform ideas into visuals, helping businesses make a lasting impression on their audience. Here's how my services can enhance your brand:

Our Graphic Design Services

Logo and Brand Identity Design

A memorable logo and cohesive brand identity are essential for building trust and recognition. I create unique, impactful logos and branding elements that reflect your company's values and make a lasting impression.

Marketing Materials

From brochures and business cards to banners and flyers, I design marketing materials that communicate your message clearly and attractively. Each piece is crafted to ensure brand consistency and visual appeal.

Social Media Graphics

Stand out on social media with eye-catching posts, stories, and ads. I design tailored social media graphics that boost engagement, elevate your brand, and keep your audience interested.

Website and Digital Assets

Great design is key to a successful online presence. I create digital assets like website banners, icons, and promotional graphics that are visually engaging and optimized for digital platforms.

Packaging Design

For products that need a custom look, I offer packaging design services that capture attention on the shelf and convey your brand's quality and personality.



Grow Your Business with Expert Digital Marketing Services

In today's competitive market, having a strong digital presence is essential for growth. We offer comprehensive digital marketing services designed to drive results, connect with your audience, and build lasting brand loyalty. Here's how we can help you succeed online:

Our Digital Marketing Services

Search Engine Optimization (SEO)

Improve your website's visibility and attract organic traffic with our SEO services. We use advanced strategies and tools to ensure your site ranks higher on search engines, bringing you qualified leads.

Social Media Marketing (SMM)

Engage with your audience on platforms like Facebook, Instagram, and LinkedIn. We create targeted campaigns to boost your brand's reach, drive traffic, and generate conversions, all while building a loyal community.

Content Marketing

Content is king, and we make it work for you. From blogs and articles to video content, we create high-quality, relevant content that educates and engages your audience, establishing your brand as an industry leader.

Pay-Per-Click Advertising (PPC)

Get immediate traffic and visibility with PPC campaigns. Our team designs cost-effective ads that reach the right people at the right time, maximizing your return on investment.

Email Marketing

Stay top-of-mind with personalized email marketing campaigns. We create tailored messages that nurture leads, keep customers informed, and encourage repeat business.

Affiliate Marketing

Amplify your reach with our affiliate marketing strategies. We partner with relevant affiliates who promote your products and services, increasing your brand exposure and driving more sales.

Leadership



Ahad Ali Dafadar

Director

Visionary leader driving Apdux's strategic growth, fostering a culture of innovation and excellence. Expertise in Business Development & Innovation, with a proven track record of 25+ years in steering companies towards success.



Taniya Siddiqui

Director

Spearheading operational excellence, empowering teams, and ensuring seamless execution of company goals. Proven track record in Operational Management, with 6+ years of experience in optimizing processes and enhancing productivity.

Human Resources



Rituparna Sardar

HR

Fostering a positive, inclusive work culture, and driving talent acquisition strategies to attract top-notch professionals. Experienced in HR Generalist roles, with 3.5 years of expertise in employee engagement, benefits, and policy development.

Technology & Development



Asif Imran Dafadar

Mobile Lead

Architecting innovative, user-centric mobile solutions, leveraging cutting-edge technologies to drive business growth. Seasoned mobile developer with 7+ years of expertise in delivering high-performance, scalable mobile applications.



Sutanu Chakraborty

Android Lead

Spearheading Android app development, leveraging 5+ years of expertise to deliver high-performance, feature-rich applications. Proficient in Android architecture, API integration, and optimizing app performance for seamless user experiences.



Ibrahim Gazi

Lead Developer

Leading the charge on complex development projects, ensuring timely delivery and exceptional quality. A skilled developer with 4+ years of hands-on experience in full-stack development, with a strong focus on backend technologies.



Toufik Umar

Full Stack Developer

Crafting seamless, responsive user experiences across platforms, from front end to back end. Proficient full-stack developer with 3+ years of experience, well-versed in modern web development frameworks and libraries.



Robiul Islam

PHP Laravel Developer

Building robust, secure backend solutions with PHP expertise, utilizing Laravel for efficient development. Experienced developer with 3+ years of PHP focus, delivering scalable and maintainable web applications.



Sujan Ghosh

React Developer

Developing dynamic, interactive frontend experiences with React, ensuring optimal user engagement. Skilled in modern frontend development, with 2.5+ years of experience in crafting reusable UI components and state management.



Dibyendu Paul

PHP and WordPress Developer

Creating scalable, customizable solutions with PHP and WordPress, catering to diverse client needs. Versatile developer with 2+ years of experience, proficient in WordPress theme development and plugin customization.



Dibyendu Paul

MERN Stack Developer

With 4+ years of experience as a MERN Stack Developer, I excel in creating and maintaining full-stack web applications using MongoDB, Express.js, React, and Node.js. I have a proven ability to deliver scalable solutions and optimize performance. My strong problem-solving skills and collaborative approach ensure project success.



Soham Mukherjee

React JS Developer

With 3+ years of experience as a React JS Developer, I specialize in building dynamic and responsive web applications. I have a strong command of JavaScript, HTML, and CSS, and excel in optimizing performance and user experience. My problem-solving skills and collaborative approach have consistently contributed to successful project outcomes.



Antara Mandal

WordPress Developer

Developing scalable and customizable solutions using PHP and WordPress to meet diverse client needs. A versatile developer with over 2+ years of experience, skilled in WordPress theme development and plugin customization.

Design



Sukumar Biswas

Design Lead

Guiding the visual identity and user experience, ensuring consistency across all touchpoints. An accomplished designer with 7+ years of leadership experience, skilled in design strategy, branding, and team mentorship.



Rupankar Saha

UI/UX Designer

Crafting intuitive, engaging user interfaces, with a deep understanding of human-centred design principles. Talented designer with 4+ years of UI/UX focus, and experience in wireframing, prototyping, and usability testing.



Monomita Ghosh

Graphics Designer

I'm a graphic designer with 4 years of experience creating impactful designs across digital and print media, specializing in logos and marketing materials that elevate brand identity.



Saheli Saha

UI/UX Designer

Designing intuitive and engaging user interfaces with a strong grasp of human-centered design principles. A talented designer with over 4 years of UI/UX experience, skilled in wireframing, prototyping, and usability testing.

Marketing Strategy



Toufique Azam

Marketing Lead

Driving brand growth, digital marketing initiatives, and data-driven strategies to amplify Apdux's online presence. Seasoned marketing professional with 5+ years of experience, skilled in campaign analysis, team leadership, and market trend forecasting.



Kabirul Islam

Digital Marketer

I'm a results-driven digital marketer with expertise in SEO, social media, content strategy, and PPC. I specialize in crafting data-backed campaigns that boost brand visibility, engage audiences, and drive growth. Passionate about using innovative strategies to help businesses thrive online.



Get in Touch

Ready to turn your dream into reality? Book a session with our experts today. Whether you want to discuss ideas, explore partnership opportunities, or learn more about us, we're here to help.



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